



CIP SITEMAKER™

A service of CLARK INTERNET PUBLISHING™

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Sitemaker Programs and Prices

It's easy to get started with CIP Sitemaker™

Sitemaker is not just "hosting."

It is a comprehensive content management system with automated editing that lets you concentrate on the message, not the medium. All publishing plans include

- unlimited use of the Sitemaker Editing Suite
- selected Sitemaker [tools](#)
- online help throughout Editing Suite
- general purpose pages and images
- domain administration

Comprehensive sites start at under \$20 per month.

Professional & Enterprise configurations available.

If you need multiple sites, e.g., for a school, an organization, a church or a small business, discounts are available for a minimum of thirty sites. E.g., use a Professional site for the organization and provide Premium sites or web logs for participants. It's a great benefit of membership. Train students in writing, journalism, etc., with their own sites. You can even resell the sites.

Program Options

Item	Std*	Pro*	Ent*
Editing Suite	+	+	+
Guest Registry	+	+	+
Contact Form	+	+	+
iCalendar	+	+	+
Web Log	-	+	+
Image Gallery	-	+	+
Roster		-	+
Directory		-	+
Instant Messaging*		-	+
Technical Support		-	+
Training		-	-
Content Support		-	-

*Standard, Professional, Enterprise
 -limited
 +unlimited
 (empty) unavailable
 * Exciting New Feature

[Users: Sign In](#)



CIP Sitemaker™ Publishing Plans

All Sitemaker plans are based on our standard Sitemaker service. To create your web site, start by ordering Sitemaker service, with or without the Quick Start Package, which provides implementation and training by a certified Sitemaker designer to get you started. You can even start now with a free trial! We'll contact you to arrange payment for the services you choose. Remember: Don't compare Sitemaker to cheap "hosting" deals; compare it to the combined cost of hosting plus the salary and benefits of a "webmaster" you may not need. Sitemaker not only organizes your web site; it provides comprehensive content management and gets your site online in minutes or hours, not weeks or months.

Item	Services	Unit	Price
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If you're just getting started on the Web, we suggest...

OUR BEST DEAL! The QSP includes

- consultation on selection of a standard template, color scheme and page layouts, integration with your existing media
- development of a theme graphic to crown your site
- creation of a home page with text and one graphic
- up to two hours of training and/or telephone support to help you familiarize yourself with the editing tools and add your initial content
- CIP Sitemaker Premium publishing service
- one month publishing service free

Quick Start Package

Site \$295.00

Service will be performed by a certified Sitemaker designer with

support from the Sitemaker Team. Includes domain registration, transfer or renewal. Then we'll turn the site over to you for maintenance, or you can contract with us for site administration and editing.

To get started, [contact a Sitemaker representative now!](#)

Sitemaker	Unlimited use of the Sitemaker Editing Suite; data storage and regular backup; (see <i>Terms...</i>); Generous limits apply to articles or general purpose pages, guest book entries, calendar events, images, contact form, article/document lists (newsletter, reports...). Up to 100 pages, 100 images; total data storage up to 20 megabytes.	Month	\$19.95
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Upgrade Packages

Simplify the expansion of your site with these optional packages that add tools, training and creative support.

All features of Sitemaker standard package, PLUS:

Up to 100 megabytes total data storage for articles, general purpose pages, guestbook, calendar, and images, contact form, article list (newsletter...). Optional features - a no additional cost - include

Sitemaker Professional	<ul style="list-style-type: none"> • roster (contact manager) with up to 1,000 persons • directory (similar to yellow pages) with up to 1,000 listings and optional, revenue-generating "brochure" pages • instant messaging • catalog with PayPal shopping cart • multiple forms 	Month	\$49.95
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Bandwidth surcharges may apply above one gigabyte per month. Telephone support for technical questions available during regular business hours. All creative support is billed separately.

Sitemaker Enterprise	All features of Sitemaker Professional, PLUS; Technical support for custom features, e.g., proprietary database, custom forms, custom text and graphics and/or maintenance of originals of online content created by our staff. Storage and transfer volume bandwidth equal to Professional site plus surcharge over one gigabyte respectively. Two hours of monthly creative support are included. General quality assurance by way of periodic weekly review of client site(s) is also included. Does not include creation of custom features. Additional creative services are billed separately.	Min/ Month	\$149.95
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If Clark Internet Publishing is to have any involvement with or responsibility for the content of a site after initial implementation, Sitemaker Enterprise is required. If services are resold to third parties, e.g., charges for directory listings, then additional charges may apply.

Customization

Private Domain	Your site can respond to your own domain name. Register your domain with us or point it to our domain name servers (DNS). We must be one of the listed contacts for your domain, with access to the registrar's control panel. Annual renewal and administration fee are included after first year. Site must be established before implementation of domain. Contact your Sitemaker representative for details and procedures. (Sites without a private domain will have a URL similar to http://sites.ourdomain.com/yourname . Domain name registration, transfer and administration are included in the Quick Start Package and custom programs.	Once	\$35.00
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Customize Your Site 	If you're not a <i>do-it-yourself</i> person, let our talented design team customize your site. We'll refer you to a qualified Sitemaker designer in your area, who will adapt your company or personal presentation to the Web using source materials like your company brochures or personal photo albums. A typical starter site includes optional activation of a calendar and inquiry form plus a photo gallery with up to five albums (photo editing fee may apply). Research and registration (or transfer) of your own domain is included. More comprehensive template-based and custom sites can be developed as well. All sites are hosted and published on our platform. Ask your representative for a	Minimum	\$495.00
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quote. Charges are generally based on our general creative rate below.

Sitemaker Extras

If you do not choose a standard upgrade, you can add individual professional tools.

Contact Manager/Roster	Maintain your member-user-employee list for global online access. Your roster maintains user contact information, with links to email form and external site. Each registrant can have links to email and external site. At your option you can provide a personal profile for each listing. Included in Sitemaker Professional. Surcharges may apply to large rosters.	Month \$25.00
Directory - List Manager	Publish your own yellow pages or other directory. Your directory maintains basic organizational and contact information for each listing, with links to email form and external site. At your option you can provide a one-page "brochure" for each listing. Included in Sitemaker Professional. Surcharges may apply for large directories.	Month \$25.00
Forms Generator	Build additional interactive forms. Create your own questionnaires, polls, and surveys. Use all question formats (short answer, scroll box, radio buttons, selection lists and checkboxes. Requires Sitemaker Professional. Included in Sitemaker Professional.	Month \$25.00
Forms Plus	For a small fee, the Sitemaker team can capture and tabulate your results. This is a custom service; ask your representative for rates.	

Electronic Mail

A fully professional web presence demands that you have email under your own name. If your site has its own domain, you are eligible to receive electronic mail at your own address, e.g., your_mailbox@your_domain.name. Retrieve mail from our POP server (setup of your email reader required) via your browser or mail program, or we'll forward it to your regular mailbox (easier). Budget \$15 for implementation support and then \$12 per year per mailbox. Sitemaker Premium and Professional packages includes a number of mailboxes. Many email services are available; contact your service representative for details.

Premium Email	Three mailboxes are included in the standard Sitemaker program. Ask your customer service representative to activate your service.
Professional Email	Extend the communication capabilities of your site. Ten mailboxes are included with Sitemaker Professional. If you require a large number of addresses, we can arrange almost any number of email services locally or in cooperation with a third-party provider. Includes spam filtering and other services. Additional services for work groups are available. Requires Sitemaker Professional and Private Domain. Ask your representative for details.

Technical Support

You don't pay for what you don't use. There is never a charge to help with Sitemaker during our regular business hours if the issue is a malfunctioning tool.

Independent designers or resellers may charge different prices for these services.

Basic	The basic Sitemaker service includes no direct technical support. All support is handled through the automated Help systems or by trouble reports .	No Charge
Telephone Support Per Call	Telephone consultation on any technical or creative topic is available from Sitemaker's development team during regular business hours 9-5 weekdays Pacific time. Consultation fee will be billed to your credit card via PayPal. Minimum charge per call is five dollars.	Minute \$1.25 Hour \$65.00
Prepaid Telephone Support	Prepaid telephone support for all technical questions is included with Sitemaker Professional or Sitemaker Enterprise service. Other users can prepay any number of hours at any time to save money. Creative services may require an additional fee.	

Creative Services

General Creative Services

Editing of text and graphics by a Sitemaker-certified designer is available under a service agreement. Sitemaker's navigation and publishing tools can be integrated into custom sites hosted by us and our network of providers. Current users whose sites are hosted by Sitemaker and/or Clark IP pay lower fees than shown here. Contractual pricing is available for larger projects. Note: Your independent representative or reseller is free to charge different prices for these services or to contract for an alternate service package.

Design Consultation

If you're not sure how you should proceed to get your business or organization "out there," one of our certified design consultants can help. We offer a two to four hour consultation and web planning service. We'll examine your existing communication tools (ads, brochures, letterhead, etc., and design a site for you, including a mock-up using a Sitemaker template. Half of the fee for the consultation is applicable to any service ordered within 30 days of our report.

Free Trial

Free Trial

If you are experienced in web design and want to do it yourself, just start with a free trial. In all regular programs, price is for hosting and technical support and use of our expanding tool chest that makes editing and maintenance easy, with no technical skill required. Includes unlimited use of the CIP Sitemaker Editing Suite. Temporary limits apply during your 30-day trial to articles or general purpose pages, guest book entries, calendar events, images, contact form, article/document lists (newsletter, reports...). No implementation, creative support or technical assistance is provided, but the Editing Suite has extensive, context-sensitive help and a tutorial. Ask your representative how to get a free trial.

30
days **FREE**

Payment and Terms of Service

PAYMENT: Pay subscription and technical support fees conveniently using a major credit card or online check. We use either PayPal, a secure online payment system from eBay, the world's largest e-commerce site, or we may substitute an alternate payment processor for selected accounts.

TERMS AND CONDITIONS: Prices shown are intended only for budgeting purposes and are subject to change without notice. Actual prices are those stated in registration and contract forms. We reserve the right to resolve any conflict regarding pricing in our sole discretion. Because Sitemaker is made available through independent affiliated designers, we are not responsible for misunderstandings about the capabilities of the system arising from verbal descriptions. The best way to understand Sitemaker is to examine the examples. Sitemaker does not include use of SMTP server; bulk mailing is not allowed. User's actual current cost is available within the Editing Suite. Current pricing applies through end of current contract period for active users. Mainly, we promise to try to keep our systems on line and to make them better over time. You promise to pay your bills on time and to hold us harmless for the consequences of your own actions. You want more terms and conditions? We have 'em! ([DETAILS](#))

Notes:

¹ Certain limits on storage and bandwidth (file transfers) apply to all programs. E.g., the total number of pages in a Premium site including general purpose pages and articles is 365 and the total number of images that may be stored is 500, yielding an approximate storage allotment of ten megabytes based on our average client. Upgrades are available. Storage and bandwidth charges may be added to any CIP Sitemaker fee based on actual usage above 50 megabytes storage and/or one gigabyte transfers, or if your monthly usage exceeds 150 per cent of the average volumes of all users in your service category.

² Annual prepayment at a reduced rate is available. Ask your representative for details.

The information on this page is for budgeting purposes only. Fixed fees shown are for hosting, publishing and use of the CIP Sitemaker Editing Suite. Content editing normally incurs additional fees. Actual pricing appears on the various forms and agreements, or contact your representative for current pricing. Affiliated designers are free to set their own fees for additional creative or support services. Hosting and publishing fees are payable in advance.